

HNC/D Travel & Tourism Management Edexcel

Fifteen Full-time



Qualification

On successful completion of 10 units you will be awarded a HNC Travel & Tourism Management. However, if you go on to complete all 16 units successfully you will be awarded a HND Travel & Tourism Management.

Awarding Body

Edexcel

Course Description

The HNC/D in Travel & Tourism Management is designed for those who wish to enter into or progress within employment in the travel and tourism sector. The programme will enable you to apply your professional expertise and practical skills in the workplace.

The HNC/D in Travel & Tourism Management can be studied as stand-alone programmes or can form part of a three-year degree programme – Sheffield Hallam University BSc (Hons) Tourism Business Management.

Mode

Full-time at **ibam** Study Centre

Course Content (Modules)

Comprises ten units for the HNC and a further six units for the HND:

HNC (total 10 units):

- **The Travel & Tourism Environment**
History, structure, influence of local and national governments and international agencies, supply and demand, impact of tourism
- **Management Perspectives in Travel & Tourism**
Management and leadership theory/practice, groups/individual in the organisation, organisational behaviour, change management
- **Finance and Funding in the Travel & Tourism Industry**
Accounts, costs, volume, profit, accounting information decision-making tool, sources and distribution of funding
- **Law and Ethics in the Travel & Tourism Industry**
Legal and regulatory framework, health and safety and security, consumer protection and business ethics

- **Marketing in Travel & Tourism**
Concepts and principles of marketing/role/mix, components of promotional mix
- **Contemporary Issues in Travel and Tourism**
Strategies, research methods, contemporary issues: plan, undertake and present findings
- **Tourism Development Planning**
Rationale for planning, approaches to planning and development, sustainable tourism, issues related to planning
- **Hospitality Management**
Hospitality, impact of integration, design, development and operation of an outlet
- **Human Resource Management for Travel and Tourism**
Employee relations and law, recruitment and selection, training and development
- **Research Project**
Proposal, primary and secondary sources, present and evaluate

HND (HNC plus 6 units):

- **Tourism Destinations**
Main destinations and characteristics, cultural, social and physical features, issues which affect destinations
- **The Developing Manager**
Principles and practices, analysing own potential, roles and responsibilities, career development
- **Business Health Check**
Focus of the business, planning, evaluate and develop business skills
- **Tour Operations Management**
Investigate sector, stages in development, brochures, strategic and tactical decision making
- **Visitor Attraction Management**
Range and importance, visitor types, impacts, motivation theories, development process and issues, techniques and impact on sustainability
- **Public Relations and Promotions in Travel & Tourism**
Role and importance of PR, skills, media use and planning

Assessment

The BTEC HND in Travel & Tourism Management is assessed by 14 written assignments in total (of 2,500 - 3,000 words each) and two examinations.

Duration of Programme

Normally Fifteen months.

Entry Requirements

There are no formal entry requirements, however candidates should be at a certain academic level such as an 'A' Level or GNVQ, or have at least two years full-time work experience.

What's Included

RDI's Online University **ilearn** is used to deliver all resources for this course including:

- **Free Laptop** - Access electronic copies of your learning materials and important information, such as assessment instructions, whenever and wherever you are.
- **Tutor support** - On campus based lectures and tutorials to enhance study materials and generate discussion with fellow students
- **External resources** - Links to external sources can include key journal articles, your university's online library, sites of topical interest, etc.

Exemptions

For this qualification we may allow you to count credit for relevant HNC/D modules you have already done elsewhere. Exemptions are considered on an individual basis when you submit an application.

How to Apply

In addition to a completed application form:

- Copies of your relevant certificates and/or transcripts.
- One suitable reference. Please note we can only accept academic and/or professional work references.
- Copy of your CV detailing your work history (if you do not have A Levels).

W Apply online

Visit our website

www.theibam.co.uk/apply

@ Email us

Email succeed@theibam.co.uk

📞 Call us

Contact us today on
024 765 15700

