

Corporate University

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A branded Corporate University can help your organisation to become an employer of choice, improving your retention and recruitment of key talent, as well as staff performance.

Organisations report that a Corporate University provides them with:

- * Long-term staff performance improvement from the application of their learning to day-to-day activities
- * Increased commitment to stay with an organisation over a longer term
- * Improved individual performance and dissemination of new knowledge and skills throughout the organisation
- * Improved understanding and implementation of an organisation's strategy
- * A significant improvement in retention and recruitment of key talent
- * That the cost of a corporate university is met by improved staff retention alone and the remainder of the benefits are generated at zero cost



We can help you to create a branded corporate university for your organisation. You decide which university qualifications you want to offer your staff from our portfolio of University, distance learning, executive and short course programmes. We help you to contextualise the content of the programmes and the learning model to meet the specific needs of your organisation. We manage the relationship with the accrediting Universities and you pay only for what you use. You can launch a new Corporate University for your organisation with no initial outlay and no ongoing financial risk.

[University qualifications](#) by distance learning are available at various levels including Certificate, Diploma, Degree, Masters and specialist MBA and in the following subjects:

- * Management
- * Business
- * Finance and Accounting
- * Law
- * Psychology
- * Sales and Marketing
- * Computing & IT
- * Tourism and Hospitality Management
- * Supply Chain Management
- * Education



RDI partners with UK universities to offer distance learning courses. Read more about gaining your UK university [MBA](#) through distance learning.



To discuss how we can help you call us today on +44 (0)24 765 15713 or email us now at improve@rdi.co.uk.