

International Management Academy

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Only by enrolling on a programme with IBAM will you receive membership of the **International Management Academy** and all the many benefits that come with this exclusive and professional worldwide community - one more reason why RDI offers you the best career investment you can make. The IMA is built around students - giving you the tools to achieve your career goals. [Click here to find out why we give this away for free.](#)

What is the IMA?

Exclusive to IBAM, the IMA allows us to deliver extra resources to all students learning through RDI. The IMA uses iLearn (RDI's online university) to deliver an Online Resource Centre full of management, business and personal development content, available to all current students throughout the world. On enrolment, you will receive your IMA Membership card - giving you access to the IMA Online Resource Centre. These materials are continually enhanced and progress alongside your studies with further resources to support and help you succeed in your career.

What do members receive?

All members receive a monthly newsletter to update them on all the latest offers and events. Using their IMA membership card, members access their Online Resource Area which can contain:

- * Learning videos by world-leading business men and women
- * Management Learning Lessons
- * Access to Lifelines - Work-life balance workshop
- * Tutor Threads and Study FAQs
- * Online Chat and Presentations
- * Tutor Guides
- * Insights Personal Discovery Profile

And much, much more to instantly enhance both your learning and your CV.

Why are we giving all this away for free?

At IBAM we are passionate about helping others to achieve their goals through study and want to give something back to those who choose to make the most of themselves. We know our students would like additional skills and strengths to add to their CVs and that this is the most valuable thing we can give back to them.

This is why we offer you access to an exclusive international professional community that can benefit your career development.

- **FREE world-leading business videos**
- **FREE Management lessons**
- **FREE online materials**
- **EXCLUSIVE offers and competitions**

So how do I become an IMA Member?

Everyone who enrolls on a course with IBAM automatically becomes a Student Member of the IMA. All students who enrol on a two-year Masters programme automatically become an Associate Member of the IMA. [Choose your course](#) and [apply online](#) now to begin your journey to the IMA.

Exclusive and Free Benefits of IMA Membership*

Student Member

Associate Member

Free access to Management Development Events

Free access to Management Development Toolset

Management Learning Newsletters

Insights Personal Discovery Profile

Lifelines Work-Life Balance Programme

USB Memory Stick

[*Terms and conditions apply.](#)

