

## About IBAM

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The Institute of Business and Management (IBAM) is part of the global RDI Group with 20 years experience of successfully helping over 50,000 people to study UK university qualifications worldwide. IBAM is an A Rated UK Border Agency Tier 4 licensed sponsor - [click here](#).

The mission for the Institute of Business and Management (IBAM) is:

- \* To promote and support the improvement of business performance through the research and development of business and management knowledge and skills.

The strategic objectives for IBAM are:

- \* To encourage and support the improvement of business performance through the development of people and their qualifications
- \* To investigate, research and publish new business and management thinking
- \* To increase the competitiveness of businesses through the advanced implementation of new practices and techniques
- \* To influence business practitioners, entrepreneurs and those who aspire to business to continually improve their business and management knowledge

The strategic focus for IBAM is the delivery of UK university education in the Business and Management areas using innovative learning techniques and the practical application of the learning for the development of skills and knowledge.

